

# Privacy Policy Notice

## Elite Blinds (Nottingham) Limited

**The policy:** This privacy policy notice is for our website; <https://eliteblindsnottingham.com> and served by Elite Blinds (Nottingham) Limited, registered at 1<sup>st</sup> Floor, 49 High Street, Hucknall, Nottingham, NG15 7AW and governs the privacy of those who use it.

The purpose of this policy is to explain to you how we control, process, handle and protect your personal information while browsing or using this website, including your rights under current laws and regulations. If you do not agree to the following policy you may wish to cease viewing / using this website.

### Policy key definitions:

- "I", "our", "us", or "we" refer to the business, Elite Blinds (Nottingham) Limited
- "you", "the user" refer to the person(s) using this website.
- GDPR means General Data Protection Act.
- PECR means Privacy & Electronic Communications Regulation.
- ICO means Information Commissioner's Office.
- Cookies mean small files stored on a user's computer or device.

## Processing of your personal data

We may collect personal data from website users if they complete the following contact forms or send us an email directly.

- CALL BACK REQUEST FORM
- GENERIC EMAIL CONTACT FORM

We will collect the following information from you

- Name
- Email Address
- Telephone Number (If you request a call back)
- Type of product you are interested in
- Any other information supplied by yourself in our free type box

We use this information to help us establish the type of product you require and to assist you in purchasing from us, if you require our services.

If you decided to not use our services, we will remove all record of your correspondence from our IT systems.

We will never sell your data to any third parties or use your data for marketing purposes.

If, as determined by us, the lawful basis upon which we process your personal information changes, we will notify you about the change and any new lawful basis to be used if required. We shall stop processing your personal information if the lawful basis used is no longer relevant.

# Your individual rights

Under the GDPR your rights are as follows. You can read more about your rights by visiting the ICO website – [ico.org.uk](http://ico.org.uk)

- the right to be informed;
- the right of access;
- the right to rectification;
- the right to erasure;
- the right to restrict processing;
- the right to data portability;
- the right to object; and
- the right not to be subject to automated decision-making including profiling.

You also have the right to complain to the ICO [[www.ico.org.uk](http://www.ico.org.uk)] if you feel there is a problem with the way we are handling your data.

We handle subject access requests in accordance with the GDPR.

## Internet cookies

We use cookies on our website to help us establish if our website is effective and offers a good user experience to our visitors. We do this by placing a small text file on your device / computer hard drive to track how you use the website, to record or log whether you have seen particular messages that we display and to keep you logged into the website where applicable. These text files are referred to as cookies

We also use cookies to log your IP address location. (A rough geographic location to help us establish where our website audience is located)

We also use cookies to see which pages of our website are viewed the most, at what time of day and of what day of the week. This helps us to ascertain how successful our website is and which pages are proving the most popular.

We also use cookies to log how long a user spends on specific pages of our website.

Please note that none of the cookies stored on your computer can be used to personally identify you.

By continuing to use our website, you agree to the use of cookies as detailed above.

Your web browser should provide you with the controls to manage and delete cookies from your device, please see your web browser options.

## Data security and protection

We ensure the security of any personal information we hold by using secure data storage technologies and precise procedures in how we store, access and manage that information. Our methods meet the GDPR compliance requirement.

## Transparent Privacy Explanations

We have provided some further explanations about user privacy and the way we use this website to help promote a transparent and honest user privacy methodology.

## Sponsored links, affiliate tracking & commissions

Our website uses no sponsored links, advertising or commission based systems.

## Email marketing messages & subscription

Elite Blinds Nottingham Limited uses no email marketing software or subscription based software.

## Queries regarding our Privacy Policy

If you have any queries regarding our Privacy Policy, please feel free to contact us via the following methods

0115 9420898

[info@eliteblindsnottingham.com](mailto:info@eliteblindsnottingham.com)

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